

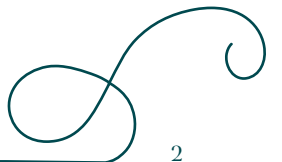
CITY OF
CORAL GABLES

TEMPORARY STOREFRONT
WRAPS STYLE GUIDE FOR
BUSINESS OWNERS

JUNE 2022

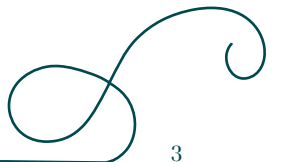
The following document should serve as a style guide when covering the windows of commercial spaces that have been leased.

If the style guide is followed and preapproved colors and backgrounds used, no additional reviews are needed.



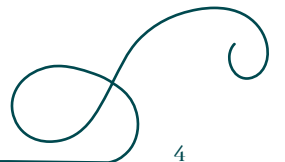
TEMPORARY WINDOW WRAPS

- Glass windows and doors of unoccupied but leased retail spaces must be screened by temporary window wraps on the ground floor.
- Preapproved designs for ground floor window wraps (e.g. “Coming Soon”) are permitted on a temporary basis without a permit. Unique designs, that are graphically consistent with the city’s Window Wrap Style Guide, are permissible 180 days prior to a business’ opening or reopening (e.g. “Coming Soon”) following administrative aesthetic review by the Development Review Official, in consultation with the Economic Development Department. Temporary window wraps must be removed within seventy-two hours of the business’ opening.



GENERAL DESIGN STANDARDS

- **Location:** Ground Floor Shopfront.
- **Number permitted:** Limited only by number of windows.
- **Wrap Area:** One-hundred (100%) percent of the window area.
- **Wrap Length:** Limited only by length of window.
- **Lettering:** Lettering size shall not exceed twenty-five (25%) of any window or door panel. Lettering shall be oriented in a horizontal fashion.
- **Total Text Size:** Total text shall not exceed twenty-five (25%) percent of the total wrap area.
- **Wrap Height:** Limited only by height of window.
- **Information:** name, logo, contact information, social media handles and other relevant information specific to the incoming tenant or landlord.
- **Embedded real estate signs** shall comply with Section 11-107 of the Zoning Code.



COLOR PALETTE

The color palette is rooted in the historic colors seen throughout the city, as well as in nature. Tones and shades within the family of these approved colors will be allowed.



The “cool,” “warm,” “green” and bright palettes are examples of variations of the primary approved colors.

Cool Palette



Green Palette



Warm Palette



Bright Palette



PREAPPROVED BACKGROUNDS -
NO FURTHER REVIEW NEEDED

These backgrounds are available as a courtesy. Please contact the Economic Development Department to receive the files: business@coralgables.com



OTHER BACKGROUNDS – INSPIRATIONAL PATTERNS

Backgrounds such as solids, textures, watermarks or floral/tropical foliage can be used. A combination of solid-colored and patterned panels is acceptable as long as the colors are similar.



*The city does not own the rights to these patterns.

EXAMPLES



Warm Palette



EXAMPLES



Green Palette



EXAMPLES



Cool Palette



EXAMPLES



Bright Palette



CUSTOM WRAPS

Businesses interested in creating a custom wrap will require administrative aesthetic review. This option is open to businesses that are 180 days from opening. The design must be graphically consistent with the style guide and can include small-scale design elements of nature, primary goods or services. Muted palettes are encouraged.

How to submit a custom wrap for approval.

1. Work with a designer or sign shop to create your proposed wrap
2. Send a rendering of the entire wrap with measurements to the email **business@coralgables.com**

The Economic Development Department, in consultation with the City's Design Review Official, will review and approve.

